Robert Pupaza

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Summary

I'm a passionate HubSpot Developer with a mission to create delightful and intuitive digital experiences. With a strong foundation in HubSpot Development principles and a keen eye for detail, I specialize in translating complex ideas into user-friendly interfaces that captivate and engage.

Experience

HubSpot Developer

Deeply Digital • Royal Leamington Spa
11/2021 - 11/2023

As a HubSpot Developer at Deeply Digital, a distinguished HubSpot Agency, I am instrumental in creating and implementing solutions that enhance business growth and customer engagement.

My responsibilities:

- **HubSpot Development** : I utilize your proficiency in HubSpot to develop, customize, and optimize features that align with the company's objectives and customer requirements. This includes creating and modifying modules, themes, and APIs.
- **Team Collaboration** : I collaborate with the marketing, sales, and service teams to comprehend their needs and convert them into technical solutions. My cooperative approach ensures the smooth integration of HubSpot features across different departments.
- **HubSpot Systems Maintenance** : I was responsible for the maintenance and updates of the HubSpot systems to ensure their smooth and efficient operation. This includes troubleshooting issues, conducting regular checks, and keeping the systems updated with the latest HubSpot developments.
- **Training and Support** : As a HubSpot expert, I provide training and support to other team members. I assist them in understanding how to best utilize HubSpot's features in their roles, contributing to the overall efficiency and effectiveness of the team.

HubSpot Freelance Developer

Self - Employed • Reading
02/2020 - 11/2021

As a Freelance HubSpot Developer, I am an independent professional who offers your expertise in HubSpot development to various clients.

My responsibilities include:

- **Project-Based HubSpot Development** : I work on a project-by-project basis, developing and customizing HubSpot features such as modules, themes, and APIs to meet the specific needs of each client.
- **Client Consultation** : I consult with clients to understand their business goals, marketing strategies, and customer engagement needs. Based on these consultations, I provide tailored HubSpot solutions that drive business growth and customer engagement.
- **Technical Support and Maintenance** : I offer ongoing technical support and maintenance services to your clients. This includes troubleshooting issues, performing regular system checks, and keeping the HubSpot systems up-to-date.
- **Training and Knowledge Transfer** : As a HubSpot expert, I provide training and knowledge transfer to my clients, helping them understand how to best utilize HubSpot's features for their business.
- **Business Management** : As a freelancer, I also manage all aspects of my business, including marketing my services, negotiating contracts, managing my time and resources, and maintaining strong client relationships.

My role as a Freelance HubSpot Developer allows me to leverage my technical skills and business acumen to provide valuable services to my clients, while also giving me the flexibility and independence that comes with freelancing.

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HubSpot Developer

Blend Marketing
11/2014 - 02/2020
Working at Blend Marketing has not only honed my technical skills as a HubSpot Developer but also deepened my understanding of the digital marketing landscape. I look forward to continuing to grow and make a positive impact in this role.

Responsibilities:

- **Developing and Customizing HubSpot Features**: I leverage my expertise in HubSpot to develop, customize, and optimize features that align with the company's goals and customer needs. This includes creating and modifying modules, themes, and APIs.
- **Collaborating with the Team**: I work closely with the marketing, sales, and service teams to understand their needs and translate them into technical solutions. My collaborative nature ensures seamless integration of HubSpot features across different departments.
- **Maintaining and Updating HubSpot Systems**: I are responsible for the maintenance and updates of the HubSpot systems to ensure they are running smoothly and efficiently. This includes troubleshooting issues, performing regular checks, and keeping the systems up-to-date with the latest HubSpot developments.
- **Training and Support**: As an expert in HubSpot, I provide training and support to other team members. I help them understand how to best utilize HubSpot's features in their roles, contributing to the overall efficiency and effectiveness of the team.

My role as a HubSpot Developer at Blend Marketing is not just about technical skills, but also about understanding the business needs and providing solutions that help the company grow and succeed. My work was integral to the success of Blend Marketing and its clients.

Skills

HubSpot, WEBSITE DEVELOPMENT, CONTENT MIGRATION, CUSTOM EMAIL TEMPLATES, AUTOMATIONS, SEO OPTIMIZATION, PERFORMANCE OPTIMIZATION, A/B TESTING, jQuery, CSS, HTML, API integration, Workflow automation, Flexible and Adaptable, Dependable and Responsible, Problem-Solving, Critical Thinking, Written Communication, Maintenance and Upgrades, Self-Motivated, Decision-Making, Training and Development, Organization and Time Management, Cultural Awareness, Multitasking Abilities, HubSpot Theme Development, Module Development, Templates Development

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Education

Information Technology

University of Bucharest • Bucharest
07/2014

Languages

English, Romanian, Moldavian, Moldovan, Greek, Modern

Certificates

HubSpot Certificates